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FOR IMMEDIATE RELEASE

Roppe Holding Company Acquires New Facility Increasing Manufacturing Capacity

FOSTORIA, Ohio — Roppe Holding Company (RHC), the parent company to commercial flooring leaders Roppe and Flexco, has recently acquired the 500K square-foot facility located adjacent to their original facility in Fostoria, Ohio.

“Acquiring this facility is part of our long-term business strategy to be the leading provider of domestically manufactured high-quality resilient flooring products and accessories,” stated Bart Rogers, RHC Vice President of Sales and Marketing. “We fully expect this investment to provide additional support to our distributor, national account and retail partners being challenged to meet the exploding commercial demand for design-driven products. We will be uniquely positioned to avoid the production constraints and pricing uncertainty non-US flooring manufacturers are facing today.”

The intended use of the facility will initially be focused on new lines to support their market-leading wall base and accessories business as well as housing the new Corporate Headquarters. A state-of-the-art training and technical center is planned to ensure best-in-class flooring education for our sales teams, customer service teams and valued distributor partners’ sales, specification and marketing teams. As well, the vision for this space is to create a collaborative, interactive design solutions environment for Architects, Designers, Contractors and Installers from within the industry. Additional manufacturing space will support our partnership with NOX Corporation by housing new lines dedicated to meet the growing demand for high-quality domestically produced next-generation LVT.

Dan Lee, CEO of Professional Flooring Supply added, “As a Roppe distributor we have seen numerous exciting and unique innovations created for the design community and available through our dealer clients. We are thrilled and encouraged by recent investments RHC has made and continues to make to our ever growing, incredibly marketable and deliverable floor covering portfolio. We are thrilled with the opportunities for growth and profitability these new initiatives will provide.”

“Salesmaster is very excited to see Roppe expanding its capacity with the addition of a new facility,” said Steve Kurtz, President Salesmaster Flooring Solutions. “We are proud to support a company that continues to display a strong commitment to domestic production. This additional space allows Roppe to ramp up its output on existing lines, and creates the opportunity to expand its ever growing line of product offerings. These forward thinking improvements help meet the ever growing demands of our customers, and that in turn keeps us relevant and profitable.”

Learn more at roppe.com



ABOUT ROPPE HOLDING COMPANY

With headquarters in Fostoria, Ohio, the Roppe Holding Company is committed to excellence, growth and value-added synergies through the combined strengths of our subsidiaries. We are proud of the companies within our organization, and their names are widely recognized for quality and leadership in the markets they serve. With offices and manufacturing facilities in Ohio, Alabama and Florida, and over 750 employees nationwide, our companies have solid ties to the local communities in which we work and live. Our goal is to utilize the RHC unified brands for the benefit of our companies and employees, as well as our customers.

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